

SMART SOCIAL

INTERACTIVE COURSE

Over 47,000 potential customers are out there waiting on Facebook! Are you ready to start engaging?

No? Then welcome to the SMART social media Interactive Training Course!

Join us for an intensive 1 day course on the most popular social media channel. Our experts will guide you through how to maximise the potential of social media for our business.

We'll cover:

- Creating a Facebook page
- Updating your page
- Inviting users to like your page
- Facebook adverts
- Boosting and promoting your page
- Scheduling Facebook posts
- Creating a call to action button
- Uploading images and videos
- Sharing content
- Replying to messages
- Facebook competition and regulations
- Hootsuite and Facebook insights
- Digital graphics programme
- How often to post on Facebook
- Pinterest
- Bitly



DID YOU KNOW?

 Manx Radio's Facebook page is one of the most popular in the Isle of Man - We know what works

 Manx Radio manage many of our radio advertisers Facebook pages for them through our dedicated social media team

 There are over 47,000 local Facebook users in the Isle of Man!

 **47,000**
Users

 **manxradio.com**

Book your course on
682622